



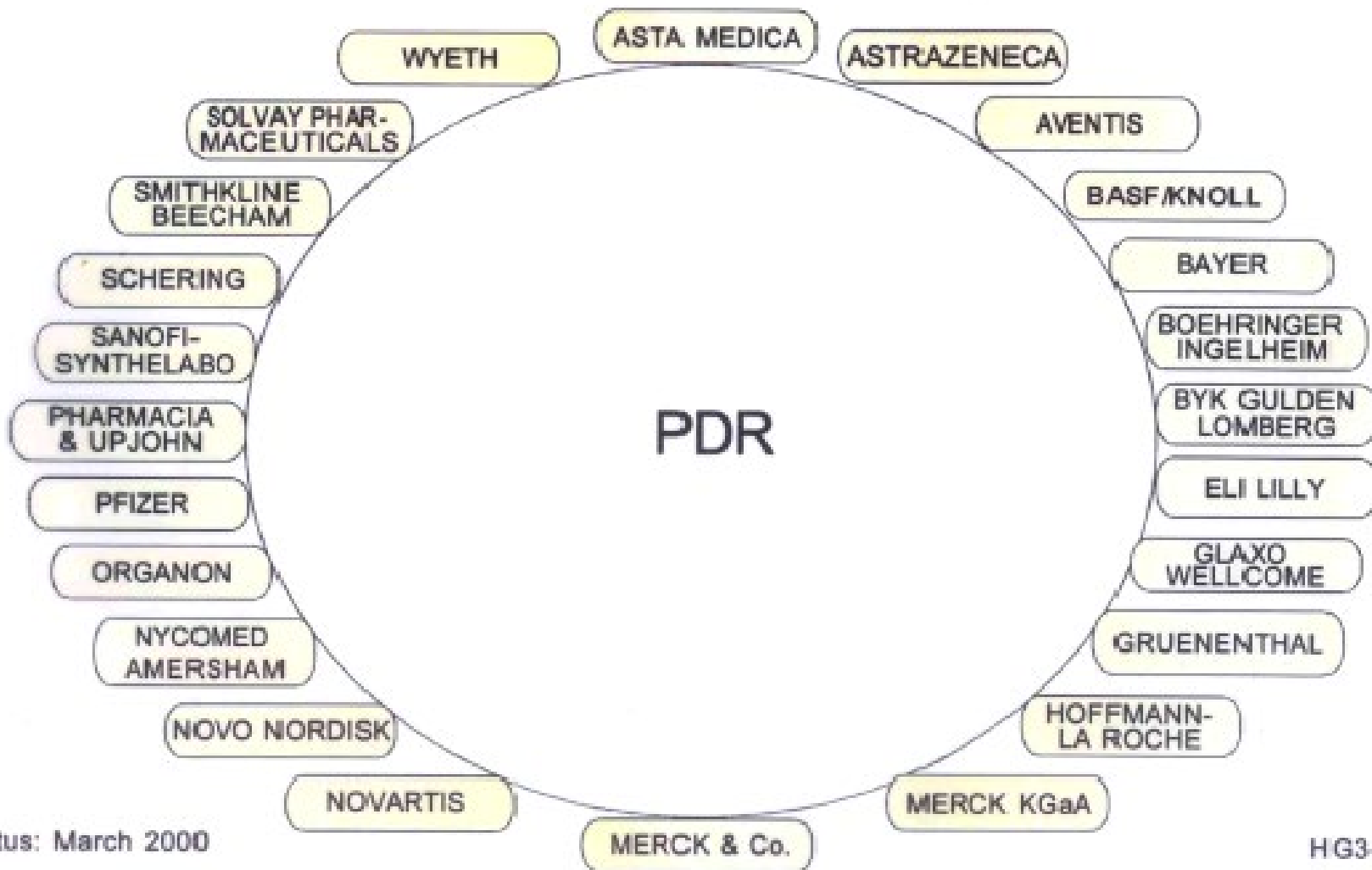
Pharma DocumentationRing (PDR) - driving industry standards

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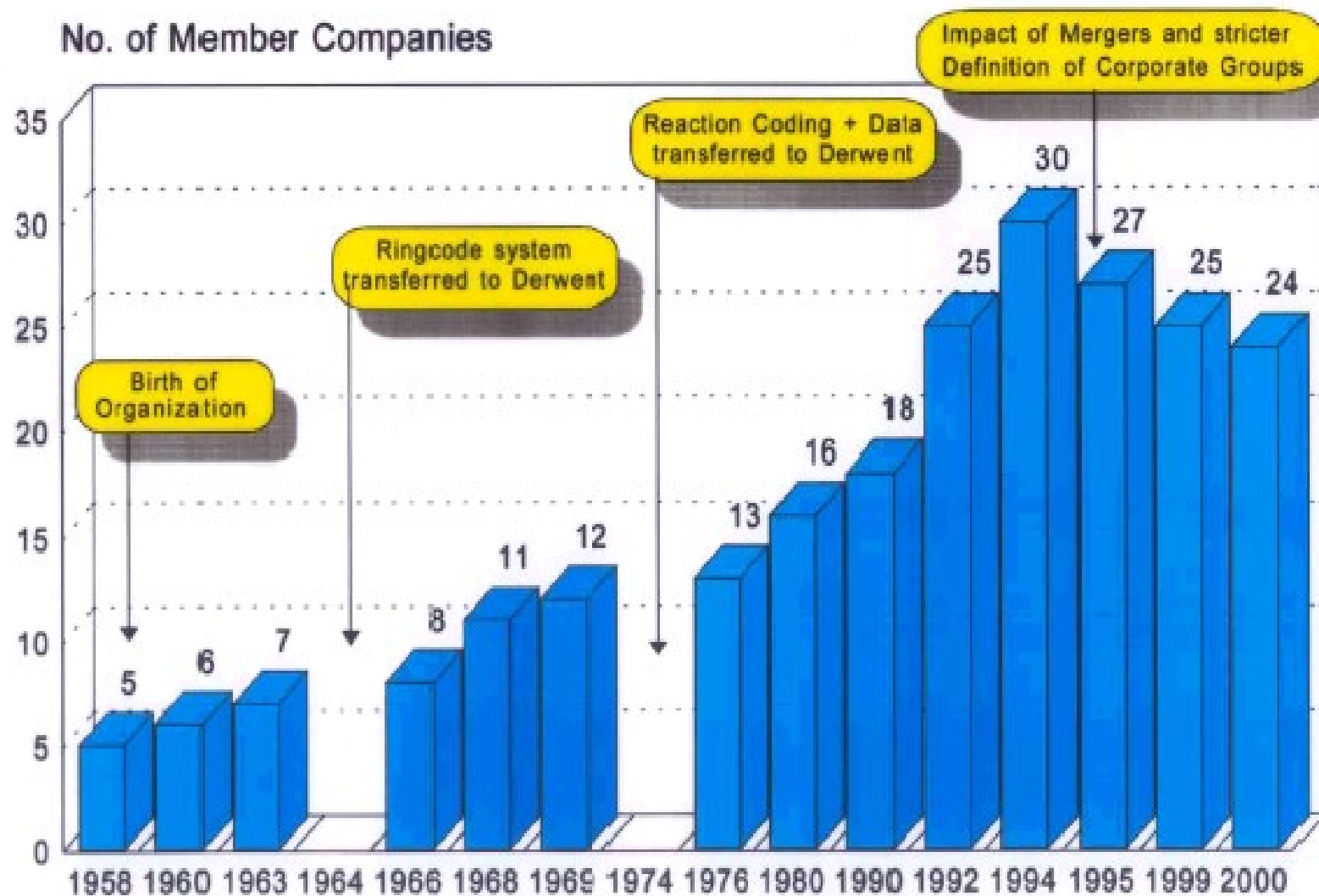
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PDR Corporate Members



Growth in Corporate Membership of the PDR 1958-2000





Aims

- To attain
 - improved coverage
 - better distribution
 - optimum use of
 - chemical
 - biomedical
 - pharmaceutical information



How are these aims achieved?

- by promoting exchange of experience and ideas between members in non-confidential areas of work
- by jointly studying and assessing existing information products and services for the purpose of improvement
- by initiating and encouraging the development of new information services tailored to the needs of the pharmaceutical industry
- by providing a forum for the information industry serving the pharmaceutical sector



Membership requirements and obligations

- Membership is corporate based
- One rep per company
 - second rep may be accepted from large multinationals
- Members must represent a research based pharmaceutical company

(the majority of member companies spend over \$1b per annum on R&D)



Membership requirements and obligations

- No fees BUT members must commit to make a positive contribution by active participation in meetings, working groups and topics
- Each company hosts an AGM on a rota basis - about every 25 years!



Topics

- Each rep assigned to a topic
- Topic co-ordinator appointed
- Topics regularly reviewed for appropriateness - is this still a hot topic?
- Presentations to AGM summing up the main events in that topic area
 - guest speakers
 - survey results



Current topic list

Library affairs and Copyright

Drug pipeline information

Patent information

Information and Knowledge Management

Chemical information

Biomedical information

Business information and Newsfeeds

Inter/Intranets

In-house databases



Annual meeting

- Annual general meeting - September
 - major theme, often with vendor input
 - topic updates, often with vendor input
 - company reports
 - contacts with other organisations
 - US - DIA PhIM
 - UK - IMPI
 - Similar groups in Germany, France, Scandinavia

Spring meetings

- Special spring meeting
 - Inter/intranet -1997
 - Electronic journal licensing - 1998
 - Knowledge management - 1999
 - Linking - 2000
- Licensing and linking initiatives grew out of these meetings



Achievements

- PDR/STM Licence for Electronic Journal content
- PDR/STM/others - working group on requirements for linking
- Partnering with database producers and information suppliers to
 - enhance existing products
 - develop new services



Achievements

- Influencing vendors
 - vendors keen to speak at PDR meetings
- Improving data content of external databases
 - coverage
 - indexing
 - quality of data content



Keys to success

- Willingness to share - give and take within the bounds of confidentiality and competitive advantage
- Willingness to participate - it takes people to make things happen
- Relatively small meetings - easy to network
- Electronic newsletter
- Web site *<http://www.p-d-r.com>*



PDR meeting Copenhagen 1999
Held May 2nd-3rd 1999

IMPI (Information Managers in the Pharmaceutical Industry)

- UK based Pharmaceutical R&D
- Three meetings per year
- Input to PDR
- Success factors similar to those of PDR

Recent IMPI activities

- Digitization of older chemical literature
 - is there a real need for desktop access to older chemical literature?
 - If so, how can this be provided?
- Working group on animal alternatives
 - guidelines for literature searching
- Co-ordination of input to CAS/STN/Derwent

What can the US pharmaceutical industry learn from PDR experiences?

Is there scope for stronger link between DIA PhIM and PDR?

Could a PDR type organisation thrive in the US?

Are US based companies interested in joining PDR?